

Minutes of the June 5, 2024  
Meeting of the Board of Directors of The New York Cycle Club, Inc.  
In Person

ATTENDEES: Leora Rosenberg (President and Chair); Bob Cohen (Secretary); Bob Gilbert (Treasurer); YJ Chen (VP of Programs); Colin Taber (VP of Rides); Anna Taruschio (A-Rides Coordinator); Meredith Weill (Volunteer Coordinator); Kym Blanchard (Marketing Director); Neile Weissman (Public Relations Director); Denise Alvarez-Heller (Special Events Coordinator); Allan Friedman (Escape New York Ride Director); Natan Elman (Webmaster). ABSENT: Steve Vaccaro (B-Rides Coordinator); Jim Zisfein (C-Rides Coordinator); Sheila O'Connor (Content Editor). CALL TO ORDER: 18:31

1. MEETING MINUTES: Motion to approve May Minutes; motion passed.
2. POPCORN UPDATES: (Each board member can share minor updates).
  - Natan Elman- website testing continues.
  - Neile Weissman- will contact other bike clubs to bolster registration for the New Paltz Weekend. Due to a housing issue (return to greater student enrollments) the So. Hampton weekend may not happen - stay tuned. The State-wide Idaho Stop advocacy effort secured 2500 signatures in support of the NYS legislation (2/3<sup>rd</sup>s from NYC). Bike New York has joined the effort.
  - Meredith Weill- the Volunteer Incentives Program is complete and under budget.
  - YJ Chen- SIG graduation event (May meeting) was well attended by B&C SIG groups as well as others outside the SIG program. The June meeting will have several bike fitters presenting and available for consultation. We're looking to have the July meeting as an outdoor event. The August meeting will be our Ice Cream Social. The September meeting will be an ENY info session.
  - Kym Blanchard- to access and use the Club's logo submit a request (concept of use) to the Marketing Committee. For the 3<sup>rd</sup> year, the Young Majors program is starting soon. So far there are 3 returning students.
  - Denise Alvarez-Heller- the SIG Captains again received the Mayoral Recognition Certificate.
  - Bob Gilbert- the Club's Federal Form 990, exempt organization report, has been filed painlessly with the help of our new accountant.
  - Allan Friedman- ENY volunteer spirit is back! There has been a great infusion of new blood. Currently, we're working on transitions.
  - Anna Taruschio- met with Sheila regarding the review/revision/update of the Ride Leader Training Manual. A good plan is in place. Looking to present the Manual as FAQs. The Ride Coordinators and the VP of Rides will review the document.
3. Berkshire Weekend- after several years, our current Coordinator, Jim Finder, will be stepping down. The Board is considering candidates for the position and possible reorganization of the role. A hearty thank you to Jim for his efforts and spirit in putting together the Berkshire program for all these years, and for remaining on hand for the transition.
4. The Board resolved to discourage but not prohibit Club rides on the day of the Newcomers Ride. In approving rides for the ride listing, the VP of Rides and Ride Coordinators will ask the submitting Ride Leaders to consider including such rides as part of the Newcomers program to expand the ride offerings.
5. 2025 Elections- nominations will open in September. The Club President's position will be open as Leora Rosenberg is term-limited from running again.
6. Website Development- a Proposal for Board consideration:

Previously the Board authorized the start of the next phase of the website development. This Proposal is intended to continue the development of that phase:

  - Once a minimally viable platform is released, an additional \$5,000 will be allocated to the project to cover continued development in the short term, i.e., prioritize, plan, and

budget the next phase of the project. This planning would only begin after the minimally viable platform is delivered.

- Authorize Bob G to collaborate with the website development team to develop a project plan outlining key milestones and anticipated delivery dates. The Board will review and approve this project plan before allocating additional funds.
- Require the website development team to provide a monthly written update that allows the board to review progress against the project plan.

A Proposal was presented, reviewed, discussed, and passed.

7. There was a call for Board volunteers to help review Website content.

Meeting adjourned: 20:41